

Females Decorating in Style



Visit us online at amerilist.com

Total Universe: 25,717,241

Base Rate: \$85.00/M

Description Summary

With the AmeriList Females Decorating in Style mailing list, you will get access to a segment of American women who are interior designers at heart. These Female Decorators are affluent and have established relationships with companies that support the products and services they utilize to decorate. This file is a dream come true for Furniture mailers! This database can be segmented by age, income, buying habits, and much more! Get in touch with these creative women today by mail, phone, or email, with the most accurate data in the industry at your fingertips. Don't miss out on this valuable group of consumers.

How Our Data Is Compiled

Our Females Decorating in Style Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Home furnishings is a \$79 billion industry
- Choosing the right home decor has shown to improve your health & wellness, reduce stress, and change your mood.

Recommended Usage

This mailing list is recommended for many industry offers, such as furniture retailers, online retailers, blog sites, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Household Income
Occupation

Marital Status
Presence of Children
Buying Habits
Lifestyle

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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